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PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re U.S. Patent Application

Applicant: Maritz, Nicolaas George

Serial No.: 10/502,118

Filed: July 21, 2004

For: **Advertising Media**

Examiner: Joanne Sibermann

Art Unit: 3611

) Confirmation No.: 2113

) *I hereby certify that this correspondence is*  
) *being deposited with the United Postal Service*  
) *as first class mail in an envelope addressed to:*  
) *Mail Stop AMENDMENT, Commissioner of*  
) *Patents, P.O. Box 1450, Alexandria, VA, 22313-*  
) *1450, on*

) November 13, 2006

)   
) Daniel M. Gurfinkel, Reg. No. 34,177

RESPONSE TO RESTRICTION REQUIRMENT

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, Virginia 22313-1450

Sir:

In response to the Office Action dated October 11, 2006, please amend the  
above-identified application as follows:

**SPECIES ELECTION**

Applicant elects Species II, with traverse.